

PEOs in Iowa: Supporting Small Businesses, Job Creation and Local Economies



PEOs are trusted partners for small business owners, enabling them to focus on their employees, increase productivity, generate revenue and support their communities.

WHAT DO PEOs DO?

1

PEOs provide payroll, benefits, workers' comp, regulatory compliance assistance and other HR services to more than **230,000** small and mid-size businesses employing more than **4.5 million** people nationwide.

2

PEOs provide SMBs and their employees **access to HR expertise**, helping these businesses comply with federal, state and local employment laws.

3

PEOs support workers by offering access to Fortune 500-level employee benefits and retirement plans. Participation rates in retirement savings plans are **higher** for employees who partner with a PEO.

4

From hospitality and construction to manufacturing and professional services, PEOs support small businesses in a wide range of industries.

IOWA

650 small and mid-sized businesses in **Iowa** partner with PEOs.

PEOs support approximately **15,600** employees statewide.

PEOs help employers provide competitive benefits in key industries such as **Other Services** and **Manufacturing**.



WHY PEOs MATTER TO IA:

PEOs strengthen local economies by:

- Supporting job creation and retention.
- Expanding access to high-quality workplace benefits.
- Helping ensure that the state of Iowa receives the appropriate payroll and unemployment insurance taxes, and that worksite employees entitled to workers' compensation receive these benefits.

RESEARCH SHOWS THAT BUSINESSES USING PEOs EXPERIENCE:



faster growth than comparable businesses



lower turnover



lower likelihood of going out of business



return on investment through cost savings alone

ABOUT NAPEO

The National Association of Professional Employer Organizations (NAPEO) is The Voice of the PEO Industry™. NAPEO represents the interests of the PEO industry on behalf of a membership that includes both PEOs and companies that provide services to PEOs.